Dean Pallone welcomes new students

By Andrea Pallone

Welcome to the spring 2016 semester! I am very excited to get to know you and have the privilege of guiding you on your educational journey towards graduation. Please do not hesitate at any time to reach out to Faculty and Student Services for assistance. We are fully committed to helping you through any obstacles that you may face during your time here.

We strive to assist students in the resolution of problems, deliver information, and provide referrals for community resources. Whether you are taking building-based or online classes, Bryant & Stratton College North Campus provides you with the resources to allow you to be successful. You have chosen to pursue an important academic achievement, and Bryant & Stratton College has the necessary tools to help you achieve success. Your instructors as well as Student Services are here to support you in your first semester through graduation.

Thanks for being a Bryant & Stratton College learner. I’m proud to be your Dean and am honored to serve as your partner along the way. If at any time you have a concern please feel free to contact me at apallone@bryantstratton.edu.

Good luck along your educational journey with Bryant & Stratton College.

“Nothing is impossible; the word itself says “I’m possible”! —Audrey Hepburn

Dean of Students, Andrea Pallone, encourages new students to seek help and to persevere in pursuit of success.
Paula Annesi spreads the word about college and careers

By Meg Wickman

For high school juniors and seniors, few decisions are more crucial or more intimidating than deciding what their next step should be after graduation. Should they attend college? If so, what college should they select? Once they're in college, how can they pick a major that will lead to a satisfying and successful career?

Paula Annesi, BSC's master high school coordinator, specializes in helping students find the answers to these questions. She's worked for the college for eleven years, and much of that time has been spent off campus, traveling to high schools across the state to conduct workshops on topics ranging from crafting a careful online image to creating résumés and cover letters. When students feel overwhelmed by the career options available to them, she advises them to begin by analyzing their own skills, interests, personality, and motivation.

Paula Annesi, master high school coordinator, has extensive contacts with area high schools.

It's not unusual for college representatives to visit high schools, but Paula's approach isn't just about promoting Bryant & Stratton. Instead, she conducts workshops that will benefit every student in the classroom, while also providing an opportunity for interested students to request more information about our programs.

If students do express interest, she works with admissions representatives to arrange campus visits. Since the James Street campus has on-campus housing, students who live further away are usually directed there. Other students who live nearby may be encouraged to check out Syracuse North.

With her years of experience, Paula has cultivated relationships with numerous teachers, and understands how her workshops will complement their curriculum in English, social studies, or family and consumer science courses. “It definitely is a win-win,” she says. “My relationship with teachers is what keeps this going every year.”

Also benefitting from Paula’s expertise are the high school coordinators of other Bryant & Stratton campuses. Noting that she is the only master high school coordinator in the system, she is continually creating and revising workshops and passing them along for use in other markets.

In addition, Paula is involved in various youth-oriented organizations like the Future Business Leaders of America. These forms of outreach heighten Bryant & Stratton’s presence in the community, and allow Paula to utilize her public speaking skills, whether she’s speaking herself, conducting mock interviews, or serving as a judge in public speaking contests.

In this way, Paula’s own story is a good example for how a career grows out of someone’s skills, interests, and personality. With a background in media communications, she pursued public speaking “for fun, as a hobby” before it became an integral part of her professional life.

What about Paula’s motivation? “I don’t like to see people fall through the cracks,” she says, noting that some students mistakenly believe that factors such as low SAT scores will prevent them from getting a college education.

Best of all is when high school students get a glimmer of all the possibilities available to them, or when a parent approaches Paula to thank her for reaching out to his or her child. “I love to see a student get excited about college when they were not excited before.”

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Paula Annesi
2016 Commencement features 150 North grads

Clockwise from left: Vessa Woods prepares to graduate with honors; Gidget Kinley, Shana Mulholland and Kristina Jurkiw celebrate their achievement; Sharon Tull helps a fellow graduate with her mortarboard; and Joe Fermil delivers his commencement speech at the Civic Center.
Welcome to Career Services! Our offices are located across from the Information Services department when you enter the building using the main entrance.

You will need Career Services for…
- …seeking employment opportunities while you are enrolled at Bryant & Stratton College.
- …exploring ideas for your internship that you will complete in your final semester (90 hours for all majors with the exception of Medical Assistant students who complete 160 hours).
- …assistance with your resume, cover letter, interviewing tips, salary negotiation, thank you letter, portfolio, etc.
- …advice on business attire and professional etiquette as well as other soft skills/technical skills that employers desire.
- …career advice either through your current employer or those in which you may be interviewing.
- …any point after graduation—we offer lifetime advisement!

Chris Goleski  
Associate Director of Career Services,  
North campus

Kristine Perkins  
Career Services  Representative

Welcome to the Learning Center

The Learning Center is your place to go if you need a peer tutor, have questions about the online bookstore, or need to make up a test you missed. Students who require testing accommodations (such as having their tests read or needing a separate location) should also come to the Learning Center.

Last but not least, the Learning Center is also a great place to get your work done. Our computers are always available for student use.

Spring 2016 hours:
- Monday: 8:30 a.m. to 5 p.m.
- Tuesday: 8:30 a.m. to 6 p.m.
- Wednesday: 8:30 a.m. to 8 p.m.
- Thursday: 11 a.m. to 8 p.m.
- Friday: 9:30 a.m. to 3 p.m.

Online Course Tips

Use Mozilla Firefox to access your online course.

Assignments are due Saturday evenings by 11:59 pm (there are some exceptions, when assignments are due earlier).

The new week begins on Sunday morning at 12:01 am.

You can always view past week folders, but not upcoming weeks.

Stay organized – have a notebook and folder for your online class; divide it into weeks.

Print introductory and other key documents.

Check tracking calendar often.

Login every day; read the announcements from your online class.

Post to discussions at least four times (consecutive days) per week. Make substantive posts including outside resources.

Work on portfolio projects throughout the course, don’t wait until the end.

Type discussions and other documents in Microsoft Word first, so that you can spell check and save in case Blackboard goes down of user error.

Don’t be afraid to ask questions. Communicate with your instructor if you don’t understand something or need assistance.

Utilize your on-campus and online resources.