Graphic Design Students Honor Local Legend

By Meg Wickman

This semester, students studying page layout and typography have a very special project: updating the signs and other materials at the Matilda Joslyn Gage Center in Fayetteville. “This is an honor, to walk into class and find out we’re doing something like this,” Zenetta Chapman says of the moment she learned that the bulk of her typography and layout class, taught by Bill DeForest, would be devoted to assisting a real organization.

“It fits right into what the class is about,” student Adam Bowering explains, adding that their goal would be to add visual appeal to signs that are currently “just words on paper.”

The idea was born when Sue Cumoletti, director of the Syracuse campuses, met with Sally Wagner to discuss plans for Wagner’s role as keynote speaker at this year’s graduation.

“After meeting Dr. Sally Wagner, I was impressed with her passion and dedication toward the fight for women’s suffrage. I very much wanted to learn more about the Matilda Joslyn Gage Foundation, which is dedicated to educating individuals about Gage’s work and its power to ultimately impact social change,” Sue recalls.

She later visited the Gage Center, the home where Matilda Gage lived from 1854 until her death in 1898. “I really enjoyed the time we spent together touring the home and talking over a cup of tea,” Sue says. “We discussed the potential for continuing the relationship between the college and Dr. Wagner. It was a few days later when I recalled Dr. Wagner’s desire to continue educating future visitors of the home through a uniquely interactive approach that I thought of the possibilities that could come to life utilizing the art of combining...”
Collaboration with Gage Center

text and pictures--graphic design.”

So who was Matilda Joslyn Gage, and what did she do to merit being the subject of a museum over 100 years after her death? The daughter of abolitionist Hezekiah Joslyn, she was born in Cicero, New York, in 1826, only fifty years after the signing of the Declaration of Independence. The new nation was one in which slavery was legal and women were denied the right to vote. Her childhood home was one of the stations on the Underground Railroad, the secret network that helped escaped slaves reach the northern states or Canada.

Ultimately, she became best known for her decades of work on behalf of suffrage and women’s rights. One of her accomplishments was to become, along with Susan B. Anthony and Elizabeth Cady Stanton, one of the authors of History of Woman Suffrage and Declaration of the Rights of Women. So why is Gage not as famous today as either Anthony or Stanton?

According to Bill DeForest, she was “too radical for radical feminists.” She died in Chicago at the home of her daughter Maud and son-in-law, L. Frank Baum, who would become famous in his own right as the author of The Wonderful Wizard of Oz.

Recently, the class had the opportunity to visit the museum to see the exhibits firsthand. “Our eyes were lighting up,” Kristen Meeker says. Prominently displayed at the center are Matilda Gage’s own words: “There is a word sweeter than mother, home or heaven: that word is liberty.”

This desire for liberty propelled Gage’s activism and serves as her legacy today. By offering their talents to the Gage Center, our students are doing their part to keep that legacy alive.

“There is a word sweeter than mother, home or heaven: that word is liberty.”

-Matilda Joslyn Gage

UPCOMING EVENTS

June 19
Online Session I ends

June 21
Online Session II begins

June 26
Spirit Week begins

June 28
Student BBQ

July 4
Campus Closed
Welcome to Career Services!

Our offices are located across from the Information Services department when you enter the building using the main entrance.

You will need Career Services for
- seeking employment opportunities while you are enrolled at Bryant & Stratton College.
- exploring ideas for your internship that you will complete in your final semester (90 hours for all majors with the exception of Medical Assistant students who complete 160 hours).
- assistance with your resume, cover letter, interviewing tips, salary negotiation, thank you letter, portfolio, etc.
- advice on business attire and professional etiquette as well as other soft skills/technical skills that employers desire.
- career advice either through your current employer or those for which you may be interviewing.
- any point after graduation—we offer lifetime advisement!

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College Participates in Law Day Event

On Friday April 28, as part of the Onondaga County Law Day event held at Fowler High School, Brian Smiley represented Bryant & Stratton College to speak about our college’s programs of Criminal Justice and Paralegal studies. Brian, along with other colleges and legal organizations such as the New York State Troopers, The Onondaga County Sheriff’s Association, Federal Border Patrol, and the Hiscock Legal Aid Society, had the opportunity to speak to many high school students with an interest in joining the legal profession in some capacity. This is the fifth year that Bryant & Stratton College has participated in this event.
Welcome to the Learning Center

The Learning Center is your place to go if you need a peer tutor, have questions about the online bookstore, or need to make up a test you missed. Students who require testing accommodations (such as having their tests read or needing a separate location) should also come to the Learning Center.

Last but not least, the Learning Center is also a great place to get your work done. Our computers are always available for student use.

Spring 2017 hours:

- **Monday:** 8:30 a.m. to 6 p.m.
- **Tuesday:** 8:30 a.m. to 5:30 p.m.
- **Wednesday:** 11 a.m. to 8 p.m.
- **Thursday:** 8:30 a.m. to 6 p.m.
- **Friday:** 10 a.m. to 3 p.m.

BSC in Watertown

Did you know that Bryant & Stratton has a program that meets at Jefferson Community College in Watertown? Instructor Stephanie Pierce (above left) and Rachelle Hansen, BSHA/BBA program director (above right), presented at the JCC Business Symposium on April 12, 2017. Rachelle spoke with students about opportunities to get their bachelor’s in Health Service Administration on the JCC campus through our extension site program.

Student Art on Display in Oswego

Works by two Bryant & Stratton College Graphic Design students are on display at the Art Association of Oswego as part of a regional exhibition of student art. The theme of the exhibition is "GOOD WORKS: The Figure." Dylan Draper (pictured at left) is exhibiting a selection of drawings, as well as a mixed media sculpture. Darcey Filsinger (not pictured) is showing a public service video on dissociative identity disorder that was created as a final presentation for her PSYC101 class in the Winter 2017 term.